

Purdy Applicator Training With PK Takeaways HGA Quest 6-23-14



TOOLS CRAFTED TO ENSURE SUCCESS.
AND SALES.



Purdy
PROFESSIONAL PAINTING TOOLS

Quality is Purdy's Trademark

Purdy[®]
PROFESSIONAL PAINTING TOOLS

Since our modest beginning in a converted two car garage by founder S. Desmond Purdy in 1925, Purdy has earned a reputation for producing top quality paint applicators. We have built an extensive product line of tools by carefully listening to the needs of professional painters. We have also built a tradition of solid management of the company and the Purdy brand. When you see Purdy painting tools in the hands of people who use them to earn their livelihood, you recognize the Purdy brand as truly the "Mark of the Pro"

Our Name is our Promise



**EVERY
BRUSH
CARRIES
OUR
SIGNATURE.
AND OUR WORD.**



At Purdy®, we craft our brushes by hand to the highest standards. And our brush makers complete each brush with a sticker bearing their name. It's a personal promise of quality unmatched in the industry, the signature of Purdy.

purdycorp.com/brushes

1.800.547.0780

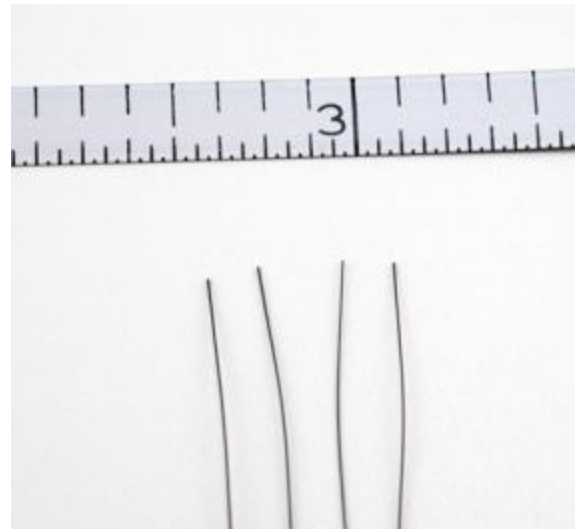


Purdy brushes are handmade in the USA and **every brush is signed by the person who makes the brush**

PK Take Away #1: Purdy brushes leave a better finish with **fewer brush marks!!!**



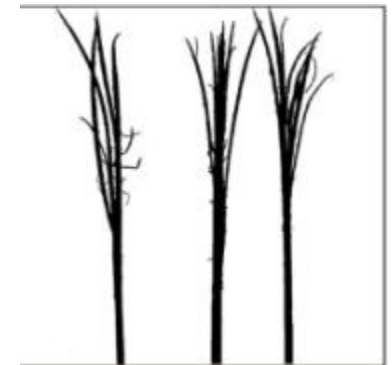
- Purdy bristles go through a special “flagging and tipping process” and leave fewer brush marks
- All the synthetic filaments Purdy uses come from Dupont. We then do a double proprietary operation to first, shave down the tips even finer and then we split the tip to give it a flagged appearance. This makes Purdy brushes the very best for cutting in and laying off of finishes.



Unprocessed
Filament



Tipped Filament



Tipped and Flagged
Filament

Take Away # 2

Purdy brushes get the paint job done faster because they hold more paint

- Purdy brushes have a hardwood plug that creates a reservoir to hold more paint
- This means the paint job gets done faster
- Plugs are selected by size for the specific brush



Purdy Handcraftmanship
"It's what's inside that counts"

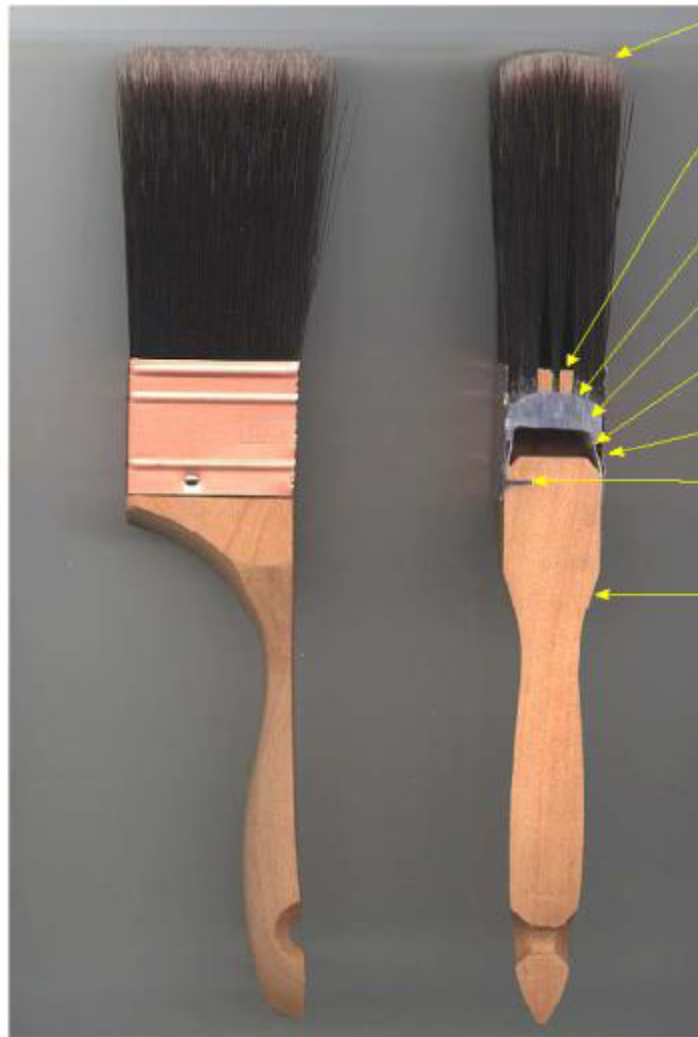


Takeaway #3

Purdy paint brushes **last longer** because they are made of premium US components and handmade in America



Purdy Handcraftmanship
"It's what's Inside that counts"



Tipped and Flagged

Wood Plug for Full Paint Cavity

Convex Chisel Shape

Epoxy Setting

Aluminum Insert

Copper Clad Ferrule

Nickel plated Threaded Nail

Lightweight Alderwood Handle for Balance and Comfort



Alderwood Handles



Purdy Handcraftmanship
"It's what's inside that counts"

- Our handles are manufactured in Tillamook, OR, thereby providing Purdy with a reliable local manufacturer who can ship product in a short amount of time. We also have handles that are produced in Italy. All of our professional brush handles are made out of Alderwood, the lightest hardwood available, which provides a durable, light & maneuverable handle. The wood is lightly sealed to give the painter a sure-handed feel. The handle will act as a wick and will keep the painter's hand drier than with a finished handle.



Lightweight Alderwood
Handle for Balance
and Comfort



Ferrules

- All ferrules are made of either copper clad nickel steel or Stainless steel
- All ferrules have a lock seam which is far superior to a welded seam.
- The ferrule cannot split because of the fold that joins the ferrule together

Purdy Handcraftmanship
"It's what's inside that counts"



Aluminum Insert

- We place a metal insert in the ferrule, which serves to give extra security in the stability of the handle connection and also serves to facilitate an even distribution of the epoxy



Purdy Handcraftmanship
"It's what's inside that counts"



Purdy XL Brushes at The Home Depot



- The XL is Purdy's most versatile brush
- THD stocks a wide variety of XL handle styles
- Designed for use with all paints and stains
- Ideal for interior and exterior projects in all weather environments
- Fewer brush marks because of the filament tips
- Gets the job done faster because it hold more paint
- Lasts longer because it is handmade in the USA of premium US components

Purdy
PROFESSIONAL PAINTING TOOLS

Purdy Roller White Dove Roller Covers



- Purdy's most popular roller cover
- Use with all paints and stains
- Designed for a smooth lint free finish
- High density cover with a premium quality polypropylene core
- Available at THD in 1/2" and 3/8" nap in singles and 3 packs

Purdy Golden Eagle Roller Covers



- Hold more paint allowing you to finish faster
- For semi smooth to rough surfaces
- Use with oil or water based paints
- Interior or exterior
- Made with high density knitted polyester fabric
- Carries a large amount of paint and release it evenly